

Our quality policy guidelines

Striving for peak quality



Safety

The quality and safety of our products are of top priority. And this involves securing a dependably consistent, high standard of quality as a crucial aspect. We ensure to adhere to regulatory and official provisions at all times.

Responsibility

We are well aware of our considerable responsibility towards society, our employees and our customers, and their satisfaction is our highest priority. In order to achieve that goal, we ensure that our quality requirements are always adhered to and also place great value on transparent communication.



The task

Our dedication to quality is apparent in every section of our company. This dedication begins at the R&D stage of our products and the handpicked selection of suppliers. This is the only way to procure high-quality raw materials as a prerequisite for creating corresponding products. We use state-of-the-art technologies in our production and ensure our distribution channels by means of well-organised sales and distribution systems. Achieving our quality goals is the responsibility of every single one of us. All our staff and managers are expected to think creatively and cooperate with each other.



Development

The quality management system develops steadily in line with the continuous improvement process and makes a key contribution to promoting the food safety culture that is in place throughout the Group. This philosophy is founded on the early detection of risks and potential misdevelopments and taking corrective action.



Resources

We take our responsibility to the environment very seriously. We strive to achieve the desired goals and results in a manner that protects resources, exploits existing synergies and creates new ones. Complying with the basic principles of social and ethical standards is of essential importance for us.